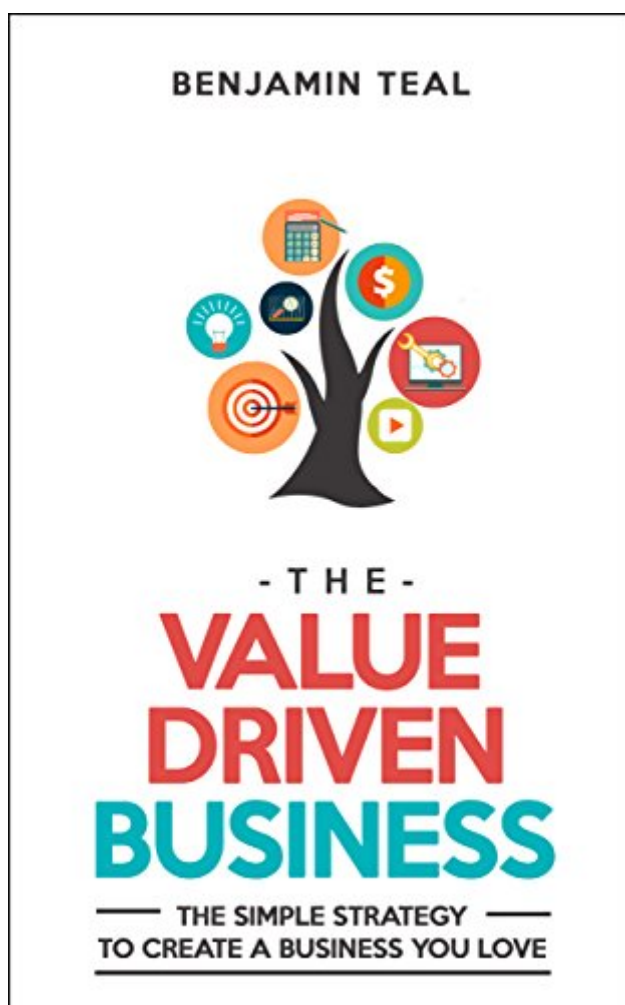


The book was found

The Value Driven Business: The Simple Strategy To Create A Business You Love



Synopsis

Now a #1 International Bestsellerâ œWithout quality, it wonâ™t take customers long to figure out you over-promised and under-delivered.â •Want to build your lifestyle business with long-term, sustainable growth? Then stop treating your customers like an ATM machine. This is not your typical business book. Benjamin Teal offers a different approach to building a thriving business by connecting with customers on a deeper level, consistent with your true self. Youâ™ll learn:How to choose your ideal customers, the ones that are the best fit for your product or business, which will help your business grow.The 5-step framework to building a Value Driven Lifestyle Business so you can grow your business by doing what matters most to you, without feeling slimy or scammy.Why being a bridge builder will form lasting connections with your customers and keep them coming back again and again.Why other business books are focused on the wrong things, and how shifting your approach will result in bottom line growth.How to deliver massive value in a way that is true to yourself and the things that are most important to you.Teal exposes some of the â œsleazyâ • strategies that other business success gurus use, and busts open commonly held beliefs about how to succeed in business and make money online.The Value Driven Business will challenge to to find your core values and find your ideal clients that share them. Ben's methods will ultimately lead you to owning a business that doesn't consume your life, sanity, and and one that you can be proud to put your name on.

Book Information

File Size: 850 KB

Print Length: 164 pages

Publisher: Benjamin Teal; 1 edition (February 2, 2017)

Publication Date: February 2, 2017

Sold by:Â Digital Services LLC

Language: English

ASIN: B01N9YXF63

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #43,253 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10 in Kindle Store > Kindle eBooks > Business & Money > Industries > Customer Relations #10 in Kindle Store > Kindle eBooks > Business & Money > Industries > E-commerce > Auctions & Small Business #14 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Marketing

Customer Reviews

In a world where most businesses just want you to buy and buy without giving anything in return Ben Teal shows another way by providing quality, real value to customers. As a client I've seen Ben use the exact same strategies he outlines in his book to build up my business and help hundred of other other business owners. Building trust and credibility is a hard thing to do, but easy to lose it and Ben shows that by providing value instead of constantly pitching the sale is the true key to a rewarding business. Ben's book is easy to read and contains a lot of "AHA" moments that can easily change the way you think about starting and running your business. If you're thinking of starting a company or just a small business you can easily gain some useful insights in this book.

....about knowing myself better with this book. This helped me to create my personal branding. But of course 'starts with you, but is not about you' There's good info about how to know your right clients (not the, YOUR client) what are their needs, fears and desires. Also another interesting concept such as the trust gap and the bridge. All in all, I think the book was worth the price...and I like the author layback attitude to explain things.

Very good read. This book lays out how to build a business around your values. You learn how to identify what's important to you and who is your ideal customer. Sound advice if you're trying to figure out how to live a "want to" life.

Ben provides true insight into getting explosive growth in your business by providing MORE value to your customers instead of just trying to suck them dry over and over again. Best book on business I have read in LONG time. Definitely recommend!

The book is engaging and keeps the reader's attention very well. I enjoyed the personal anecdotes and writing style. This is a must own book for anyone wanting to take their business and marketing to the next level. I highly recommend.

great purchase

As described!

Interesting, straight forward book. Great for someone thinking about starting their business or who has a small scale business. Only one complaint: the book clearly didn't have a copy editor as there are lots of missing and misspelled words....

[Download to continue reading...](#)

The Value Driven Business: The Simple Strategy To Create A Business You Love What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services: Using Outcome-Driven Innovation to Create Breakthrough ... (Marketing/Sales/Advertising & Promotion) Cable-Driven Parallel Robots: Proceedings of the Third International Conference on Cable-Driven Parallel Robots (Mechanisms and Machine Science) Selling Today: Partnering to Create Value, Student Value Edition Plus 2014 MyMarketingLab with Pearson eText -- Access Card Package (13th Edition) Selling Today: Partnering to Create Value, Student Value Edition (13th Edition) Selling Today: Partnering to Create Value, Student Value Edition (14th Edition) Value First then Price: Quantifying value in Business to Business markets from the perspective of both buyers and sellers The Big Pad of 50 Blank, Extra-Large Business Model Canvases and 50 Blank, Extra-Large Value Proposition Canvases: A Supplement to Business Model Generation and Value Proposition Design (Strategyzer) Instagram Marketing for Dummies-The Complete Guide to Instagram Marketing: Learn Exactly How to Create Your Instagram Marketing Strategy From Scratch and Optimize Your Strategy for Long-Term Success. Create!: How Extraordinary People Live To Create and Create To Live The Agile PMO: Leading the Effective, Value Driven, Project Management Office Public Relations: A Value Driven Approach (5th Edition) The Open Innovation Marketplace: Creating Value in the Challenge Driven Enterprise What Customers Want: Using Outcome-Driven Innovation to Create Breakthrough Products and Services The Simple Strategy - A Powerful Day Trading Strategy For Trading Futures, Stocks, ETFs and Forex Forex Made Simple: 20 Forex Trading Strategy (A Step-By-Step Trading Strategy For 1 Hour Time Frame) Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Aloha: Love, Suite Love/Fixed by Love/Game of Love/It All Adds Up to Love (Inspirational Romance Collection) Value Merchants: Demonstrating and Documenting Superior Value in Business Markets Disaster Preparedness Made

Simple: A comprehensive and informative guide to help you, your family and your business create a complete emergency plan ... before, during and after natural disasters.

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)